

Enterprise-ready technologists and decision-ready insights in 8 weeks

Most organizations over-invest in management training and under-invest in developing mid-career technical operators.

The result: high-potential technologists plateau, enterprise initiatives stall, and critical talent becomes a retention risk.



Real People. Real Projects.

An expert-led, cohort-based experience where participants:

Apply strategic framing to
your enterprise priorities

Foster Cross-organization
influence and perspective

Deliver decision-ready
insights to leadership

Build cross-sector
connections in our region

Nominate your technologists for a 2027 cohort!

Spring Cohort: March 4-April 22 • Fall Cohort: September 9-October 28

Cohort: 15-20 mid-career technologists from MKE Tech community

Commitment: Thursday afternoons, ~4 hrs/week

Format: In-person kickoff + finale, remainder are virtual sessions



- **Retain** high-value mid-career technologists
- **Strengthen** enterprise bench capacity
- **Reduce** under-scoped or stalled initiatives
- **Build** internal leaders without title inflation
- **Access** a diverse regional network of enterprise-ready, mid-career tech talent

**Learn more and
submit your
nominations at**
mketech.org/catalyze