Membership Overview

Why Build a Tech Hub?

Tech is our new economic foundation

Tech Jobs = Good Jobs

Tech jobs consistently have higher average salaries

$110k+

Organizational Success

Digital innovation strategies help businesses grow revenues by

23%

Regional Prosperity

Multiplier effect to create the economy of the future

4-5x

Current Momentum in Our Region

- **27%** higher density scientists/engineering talent than national average *(WI Policy Forum)*
- **8.6%** growth in region's tech businesses in 2025 *(CompTIA)*
- Milwaukee **#2** destination for young professionals *(ADP Research)*
- Milwaukee classified as a **"Nascent Adopter"** for AI *(Brookings Report)*
- Milwaukee **#5** fastest growing metro in country for jobs and new talent *(LinkedIn News)*
- Wisconsin **#1** in regional workforce development rankings *(Site Selection)*



We Energize the Region

We activate a network of leaders and innovators

We connect the cross-sector tech ecosystem

We foster a future-ready tech workforce

We accelerate AI + innovation capabilities

We amplify the stories of a tech-forward region







160+ Collaborating Organizations

PLATINUM

Northwestern Mutual

SILVER & GOLD

Aurora Health Care
Froedtert
KOHL'S
Rockwell Automation
WEC Energy Group

BRONZE

JOHNSON FINANCIAL GROUP
accenture
aws
Badger Meter
BAIRD
brooksource
Children's Wisconsin
ABB
CLARIOS
Concurrency
Capgemini
Deloitte.
Johnson Controls
ensylon
EY
galaxe solutions
GE HealthCare
GODFREY KAHN S.C.
hsabank own your health
Infosys
MEDICAL COLLEGE OF WISCONSIN
KOMATSU
LANDMARK CREDIT UNION
one hundred joules
MILWAUKEE BUCKS
MOLSON COORS beverage company
nvisia connect. build. enable.
pwc
SKYGEN
syslogic Business & Technology Transformation
navanta
verizon
WEST BEND
XORBIX

and 135+ community member organizations!

Our Unique Position

A cross-sector coalition builds faster and goes further

We're an **intentional connector and partner** for corporations, talent, startups, education institutions, government, nonprofits, and economic development organizations

Our national and regional network gives us **direct line of sight** to market opportunities, talent needs, and emerging technology trends

We invest in **long-term initiatives** that build on regional strengths to create enduring economic impact




1
Shine a Spotlight on the Region
2
Strengthen Tech Talent Pipelines
3
Scale the Innovation Ecosystem

Portfolio of Initiatives

1 Shine a Spotlight on the Region

Summerfest Tech
Region's Largest Annual Tech + Innovation Conference

Welcome to MKE Tech
Welcome New Tech Talent: Connections + Resources

ChooseMKETech.org
Regional Tech Narrative, Tech Jobs + Events Board

2 Strengthen Tech Talent Pipelines

Tech Ambassadors
Expert Advisors, Coaching, Speaking + Volunteering

Catalyze
Mid-Career Tech Upskilling, Networking + Applied Projects

FUSE
Collegiate-Level Bootcamp: AI Ethics, Impact + Innovation

3 Scale the Innovation Ecosystem

Innovation + AI
Member Events: Networking + Communities of Practice

Synapse
Mid-Market Manufacturing: AI Workshops + Consults

FOR-M
Early-Stage Tech Startup Incubator + Coaching

Members that Invest

Build your ideal annual engagement strategy

Community Membership $500

- Priority access to all MKE Tech Member Events and initiatives
- Invitations to exclusive private events and volunteering
- Seat on our Working Committees

+ Supporting Sponsorship $1,500 – $5,000

- *Strategic engagement in one initiative or event*

Bronze Investor $10,000+

- Invitations to be guest speaker, host meetings, shape discussion topics
- Priority brand visibility and engagement opportunities
- Automatic tech job postings and features on our platforms
- Seat on our Strategic Advisory Committee
- $5,000 credit towards sponsorships of any initiatives or events
- $2,500 credit towards seats in Catalyze
- $1,000 credit towards Summerfest Tech sponsorship + 5 All-In Badges



Seven Years of Momentum

MKE Tech by the numbers...

250,000
Choose MKE Tech Visits

475+
FUSE AI Bootcamp Participants

400+
FOR-M Tech Startup Alumni

45,000
Tech Jobs Featured on Job Board

300+
Re/Upskillers + Apprentices

1200+
AI Community Members

700+
Podcasts + Features, Innovate Book

100k+
Hour of Tech Mentorship Hours

$700k+
Grants + Loans to Founders

Thank you!

Visit our Website

View our 2025 Impact Report

Connect with us on LinkedIn